



Exhibition dates

20th - 29th February

Open: Monday - Friday 10.30am - 6pm
Saturday 11am - 4pm
Sunday Closed

Private View 20th February 2020
6pm - 8.30pm

The aim of the **Royal Arts Prize** is to showcase some of the world's best artistic talent.

Having embraced their individuality The Royal Arts Prize allows emerging artists to reach diverse audiences and to gain an invaluable exposure.

The prize is awarded to the artist who creates the most meaningful connection and impact, using original thought and creativity to achieve this.



"Peace Curve" by Patrick Elder 2019 Winner

The prize

The winner of the Royal Arts Prize will be selected by a judging panel of 8 art relevant persons and will be announced at the end of the show.

The prize is a two week long solo show at the end of 2020 in one of our art galleries (La Galleria Pall Mall or The Royal Opera Arcade Gallery) at a date to be agreed with the artist winner.



Artwork criteria & terms of participation

All media is accepted; paintings, prints, illustrations, collages, digital art, photography, sculptures, ceramics, glass and other.

Please submit **8 JPEG images** (minimum 300dpi) representative of your body of work and available for exhibit (including titles, techniques, medium and dimensions) via email to royalartsprize@gmail.com

If your artworks are small (30cm x 30cm or less) 6 pieces will be chosen to exhibit.

If your artworks are Medium (up to 70cm x 90cm) 4 pieces will be chosen to exhibit.

If your art works are Large (over 90cm) 2 pieces will be chosen to exhibit.

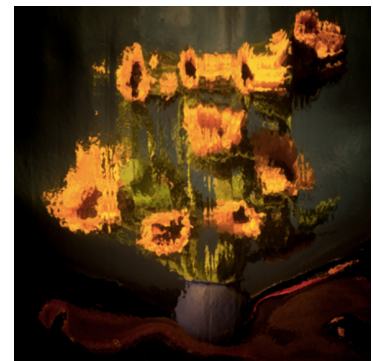
If your artworks vary in dimensions we can discuss how many pieces are selected.

Participation fee to exhibiting artists: £600 + VAT



The participation fee of £600 + VAT includes:

- Exhibition space
- Professional curation and set up of the exhibition
- Vernissage – Preview Opening (drinks, canapés, staff)
- Dedicated sales staff
- Mailing list promotion (buyers, galleries, art lovers)
- Online marketing (social media, exhibition listing via gallery account)
- Promotional materials; catalogues, postcards, exhibition posters
- Inclusion in an online catalogue on the gallery website (for the duration of 6 months after the end of the exhibition)



Delivery of Art

Each artist is responsible for delivering their art work to the gallery ready for exhibiting (details will be provided upon acceptance). **Cost of shipping will be paid by the artist.**

La Galleria Pall Mall will take **10% commission of the sale price on all artwork sales.**

There will be an **additional charge of 3% of the sale price for payments taken via credit card machine.**

Conditions to propose artwork

Please submit **8 JPEG images** (300dpi minimum) representative of your body of work that are available to exhibit (including titles, techniques, medium and dimensions) via email to:

royalartsprize@gmail.com

If your works are preselected for the exhibition a **deposit of £100** will be required in order to secure your place in our shortlisted exhibition, the rest of the participation fee needs to be paid 4 weeks prior to the exhibition.

Deposits will be non-refundable.



Who We Are

LA GALLERIA
PALL MALL

La Galleria Pall Mall is located in the Royal Opera Arcade on prestigious Pall Mall, within the cultural centre of London, close to the National Gallery and St James's area of galleries.

Founded in 2006, we are a full-time commercial gallery established and designed to showcase and sell a wide diversity of art across all media and subjects.



Contact Us

www.royalartsprize.com

royalartsprize@gmail.com

Tel: 020 7930 8069

www.lagalleria.org

galleriespallmall@gmail.com



RAP₂₀₂₀